



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved BUSINESS AND ECONOMIC RESOURCES COMMITTEE

Wednesday, August 19, 2026

5:00 PM

Virtual

The purpose of the Business and Economic Resources Committee is to promote a healthy economy in which businesses can locate, open, and expand, and in which all residents have access to living wage jobs and the ability to build generational wealth.

The City of Madison is holding the Business and Economic Resources Committee meeting in virtual format.

Written Comments: You can send comments on agenda items to berc@cityofmadison.com

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

Listen by Phone: (877) 853-5257 (Toll Free) **Webinar ID:** 858 2505 2562

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Hu rau peb ntawm tus xov tooj los sis email hauv qab no yog tias koj xav tau kev txhais lus, kev txhais ntawv, los sis kev pab cuam cuam tshuam txog tsis taus. Cov kev pab no yog pub dawb rau koj.

berc@cityofmadison.com

Call to Order/Roll Call

Approval of Minutes

7/15/26: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [94290](#) Public Comment - BERC 8/19/26

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

New Business

2. [94250](#) BY TITLE ONLY: Amending the 2026 Economic Development Division Operating Budget by \$XXX,XXX, approving program materials, and authorizing the Economic Development Division to administer a Williamson Street Business Support Program.
BERC recommendation is required for this item

Discussion Items

3. [93898](#) Committee Member Training - Overview of Meeting Procedures and Roberts Rules

Attachments: [Legislative Process for BCCs 1.26.pdf](#)
[Robert's Rules for BCCs 1.26.pdf](#)
[Robert's Rules tips for BCCs.pdf](#)
4. [93553](#) 2026/2027 Business and Economic Resources Committee Work Plan
BERC recommendation is not required for this item
5. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [07-2026 EDD Financial Assistance Dashboard.pdf](#)
BERC recommendation is not required for this item
6. [94302](#) Discussion Regarding Future In-person BERC Meeting

BERC recommendation is not required for this item
7. [93554](#) Announcements and Future BERC Agenda Items

Adjournment